Electronic Acknowledgement Receipt				
EFS ID:	2264882			
Application Number:	09520798			
International Application Number:				
Confirmation Number:	2139			
Title of Invention:	Incremental promotion for electronic commerce			
First Named Inventor/Applicant Name:	Richard Rothkopf			
Customer Number:	6449			
Filer:	Joseph A. Hynds/Wendy Carballo			
Filer Authorized By:	Joseph A. Hynds			
Attorney Docket Number:	2470-0104			
Receipt Date:	01-OCT-2007			
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Time Stamp:	17:44:42			
Application Type:	Utility under 35 USC 111(a)			

Payment information:

Submitted with Payment	yes
Payment was successfully received in RAM	\$795
RAM confirmation Number	2612
Deposit Account	022135

The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows: Charge any Additional Fees required under 37 C.F.R. Section 1.16 and 1.17

File Listing:

Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)		
1 Miscellaneous Incoming Letter	Miscellaneous Incoming Letter	2470-104-eot.pdf	26466	no	1		
	2470 104 Got.pai	28127f51b6f05f284ded05ec33b31263f 67e201c					
Warnings:							
Information	:						
2 Fee Worksheet (PTO-06)	fee-info.pdf	8142	no	2			
		9123438558086c83c67651db29b658a6 a5bb121a					
Warnings:							
Information:							
	Total Files Size (in bytes)		34608				

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New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.